

Pearson BTEC International Level 3 Extended/Diploma in Business

Pearson BTEC International Level 3 Extended/Diploma in Business is a two-year business qualification course, that requires certain Guided Learning Hours (GLH).

The Pearson BTEC International Level 3 Extended/Diploma in Business is a qualification for students wanting to continue their education through applied learning, who aim to progress to higher education and ultimately to employment, probably in the business sector. The content of this qualification has been developed in consultation with academics to ensure that it supports progression to higher education. In addition, employers and professional bodies have been involved and consulted in order to confirm that the content is also appropriate for and consistent with current practice.

Units have been designed to support progression to the range of sector-related courses in Higher Education and to link with relevant occupational areas. They cover content areas such as human resources, accounting, management, retail and marketing.

In addition, the qualification includes work experience unit which enables all students to benefit from practical experience of the sector.

The assessment approach of the BTEC qualifications in Business allows learners to receive feedback on their progress throughout the course as they provide evidence towards the assessment and grading criteria and is continually assessed rather than assessed in final examinations. Evidence for assessment may be generated through a range of diverse activities including assignment and project work, case studies, workplace assessment, role play and oral presentation. Delivery strategies will reflect the nature of work within the business sector by encouraging learners to research and carry out assessment in the workplace or in simulated working conditions wherever possible.



Pearson BTEC International Level 3 Extended/Diploma in Business 2022 - 2024

Unit	Title	Unit Size	Diploma	720 GLH	Extended Diploma	1080 GLH
1	Exploring Business	90	M	90	M	90
2	Research and Plan a Marketing Campaign	90	M-Set Assignment	90	M-Set Assignment	90
3	Business Finance	90	M	90	M	90
4	Managing an Event	90	M	90	M	90
6	Principles of Management	60			M - Set Assignment	60
7	Business Decision Making	120	M	120	M - Set Assignment	120
8	Human Resources	60			O	60
14	Investigating Customer Service	60	O	60	O	60
16	Visual Merchandising	60	O	60	O	60
17	Digital Marketing	60	O	60	O	60
18	Creative Promotion	60			O	60
20	Ethics	60	O	60	O	60
23	Work Experience in Business	60			O	60
24	Branding	60			O	60
28	Sales Techniques and Processes	60			O	60
Total Guided Learning Hours				720		1080

Qualifying requirements for the Pearson BTEC International Level 3 Extended/Diploma in Business

1. Learners must complete all required Mandatory, Pearson Set Assignment and optional Units.
2. Learner must complete all units, achieve a Pass or above in all mandatory units unless otherwise specified.
3. Learners must complete and have an outcome (Distinction, Merit, Pass or Unclassified) for all units within a valid combination.
4. Learners must achieve the required units at Pass or above.

The available grade range for the **Pearson BTEC International Level 3 Extended Diploma in Business** is **PPP to D*D*D***.

The available grade range for the **Pearson BTEC International Level 3 Diploma in Business** is **PP to D*D***.

UAE Ministry of Education Equivalency

For BTEC students

MoE equivalency requirements are NOT in alignment with BTEC qualification requirements, i.e., a student who attains the BTEC International Level 3 Extended Diploma/Diploma in Business will NOT receive MoE equivalency.

This impacts students who wish to undertake university study in the UAE or work within the UAE government agencies at a late date

In short, currently the Pearson BTEC International Level 3 Extended Diploma/Diploma in Business is not currently recognised for UAE equivalency